



Congratulations  
**Ottawa Flowers**

Consumers and Businesses in your city have selected your business as the 2020 Consumer Choice Award recipient in the category of **Florists**.

We are thrilled to be able to extend this news to you today and offer you the opportunity to learn more about Consumer Choice Award at the Winners' Circle lunch. To be worthy of this award, you have stood out amongst all other businesses in your category - something you can be very proud of. You have been recognized as a beloved member of your business community, and through no influence of your own, you can now make the claim that you have been chosen as the top rated business in your category.

Consumers are always searching for the best businesses in their cities, and in addition to making the claim your company has the option to market that fact, using Consumer Choice Award's Seal of Approval, and the various marketing programs that are exclusively available to the winners of our award. The Consumer Choice Award seal of approval is well recognized and respected. It lets your current and future customers know that they are dealing with a company who cares deeply about their products, services and clients. There is no greater differentiator available to you today.

Enclosed, you will find the information on the Winners' Circle lunch. The Winners' Circle lunch is an invite-only event where we tell you who we are, how we found you and what an association with Consumer Choice Award can do for your business.

To ensure you were chosen with a fair and unbiased process, our selection process relies on data from multiple, reliable sources that produce the most up-to-date research results. You can rest assured that you were chosen on the merits and reputation of your company within your community.

As a Consumer Choice Award Winner, you are now part of an exclusive group of companies recognized as one of the best businesses in Canada!

**Congratulations and Welcome to the Winners' Circle!**

A handwritten signature in black ink that reads "Jack McFadden".

**Jack McFadden**  
President

A handwritten signature in black ink that reads "Tsafir Gazith".

**Tsafir Gazith**  
Market Development Manager